



## Invitation Letter

# STARTUP BOOTCAMP 2015 BISHKEK SUMMER

DEMO DAY

**August 18  
14:30**

TECH STARTUP INCUBATOR

**Business Clinic of Central Asia (BCCA)** and its partners are currently conducting a 10-week Startup Bootcamp this summer. Through a competitive application and interview process, we selected 7 startup teams to participate in our program. With our support and resources, these teams have executed their business plans and produced prototypes of their products and services over the last 10 weeks. They will present their results during Demo Day to a group of potential investors and guests.

We would like to invite you to our Demo Day event as a Guest

### Details

✓ Date/Time: **On Tuesday, August 18th**

- |                          |  |
|--------------------------|--|
| o Tea Reception:         | <b>2:30pm to 3pm (For All Invited Guests)</b>            |
| o Startup Pitches:       | <b>3pm to 5:30pm (For All Invited Guests)</b>            |
| o Speed Date and Dinner: | <b>6pm to 8pm (For Potential Investors and Startups)</b> |

✓ Venue: **AUCA, Conference Hall – 413, 7/6 Aaly Tokombaev Street (New Campus)**

### Structure

**Tea Reception:** All entrepreneurs and invited guests will have the opportunity to network and interact with each other over tea and snacks.

**Startup Pitches:** The startups will present the prototypes of their products or services and their strategy to scale their new ventures. Each team will give a 5 minute pitch followed by 5 minutes of Q&A. This event will be open to all invited guests and potential investors.

**Speed Date and Dinner:** During the startup pitches, selected potential investors will get an opportunity to rank their interest in the 7 startups. Based on their preferences, potential investors will be placed at dinner tables with a startup team of their choice. This will be an opportunity for investors and entrepreneurs to follow up in more detail. Following the 1 hour dinner, investors will rotate to other tables to do the same with the remaining startups (15 minutes each.) Each table will also have a representative from BCCA to facilitate the conversation and act as an interpreter if necessary.

### Demo Day Timeline

2:30 PM	Tea Reception
3:00 PM	Introduction
3:30 PM	Startup 1 Pitch
	Startup 2 Pitch
4:00 PM	Startup 3 Pitch
	Startup 4 Pitch
4:30 PM	Startup 5 Pitch
	Startup 6 Pitch
5:00 PM	Startup 7 Pitch
5:30 PM	Closing Remarks
	Break
6:00 PM	Dinner and Speed Date (Only for Startups and Selected Potential Investors)

For more information,  
e-mail: [office@bccca.kg](mailto:office@bccca.kg)  
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and follow our updates on [www.facebook.com/bccca.kg](https://www.facebook.com/bccca.kg)

Please fill in RSVP

## Startup Profiles



**Films.kg** offers a unique opportunity for learning foreign languages in an entertaining way: by watching favorite movies with subtitles. Options like online translation, changing subtitles from one language to another, and many more capabilities of our portal were specially created to help those who are just getting acquainted with foreign languages. Soon there will be a function that will enable our visitors to create an account on the website for advanced learning.



**Torg.kg** is an online marketplace that enables customers to be able to choose a variety of products at the same time without having to go from one website to another. Local businesses can easily create their own online shop on Torg.kg without having to spend time on developing and maintaining their own websites. The main value of our platform is a pleasant experience while buying goods online through friendly interface, customer support and reliable suppliers.



**Belle.kg** is an online store with all your luxury cosmetics collected in one place. From now, our girls will not have to look for lipstick from Mac on one end of the city, and a palette from Nyx or Urban Decay on the other. In our website, you will be able to find a wide variety of best quality decorative cosmetics. Belle.kg provides professional consultations and urgent delivery to your doorstep. Stay beautiful every day with Belle!

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**ELICLAND** is a service that enables people to buy unique products from Central Asia. We want to promote authentic culture of our land, delivering manual products to different places around the world. You can see the works of Kyrgyzstan's handyman who embody national art with materials such as wood, leather, felt and silk. Smart accessories and traditional ornaments that were styled using modern techniques will certainly get you excited. Elicland (translation from Kyrgyz "elic" - a deer, "elicland" - the land of a deer, from "Bugu ene") wants to show the cultural richness of our nomadic nation to the whole world.



**Clinton** - is a cleaning company that provides customized cleaning service for apartments, houses and offices. Our service was created to free people from the daily routine of house cleaning, allowing them to spend precious time for family evenings, friendly meetings and relaxation. We provide several variations of cleaning services including damp cleaning and general cleaning after renovation. Our "masters of cleaning" use professional tools for cleaning and are always ready for urgent orders.



**BayTech** is a company that specializes in providing efficiencies for the livestock sector. The first product of the company is a GPS neck-chain, Trackus, for domestic animals. The main goal of Trackus is to ensure the safety of cattle by tracking the current location of a herd. Similar technologies have been used in the livestock sphere in other parts of the world. BayTech's GPS device is uniquely designed for extreme mountain conditions and also uses efficient design to lower production and maintenance costs.

The logo for iBox, featuring the text "iBox" in a white, sans-serif font, centered within a solid black rectangular background.

**iBox** is a platform that allows users to easily and conveniently buy and sell used technological devices. We focus exclusively on technological products and want to simplify the process of buying and selling by using appropriate filters and categories. Users can search for their desired devices by filtering according to brand, year of production, model, price, and popularity. In addition, users can also be alerted about newly added devices based on his/her preferences. Ibox is designed to simplify your technology shopping.